

For Immediate Release:

Cher Hawrysh to Head Toronto Screenwriting Conference 2011

Toronto, CANADA – December 6, 2010 – The Toronto Screenwriting Conference has appointed award-winning film and television producer Cher Hawrysh as the new Conference Manager of the second Toronto Screenwriting Conference, which will take place April 9th & 10th, 2011 at The Ted Rogers School of Management at Ryerson University.

“Cher’s extensive experience in both film and television along with her commitment to fostering creative talent and collaboration is the kind of leadership that will further establish the Toronto Screenwriting Conference as the premiere screenwriting event in Canada for serious screenwriters and professionals who work with them,” said conference founder Glenn Cockburn.

For more than 10 years Cher Hawrysh has played key creative roles in the development, production and distribution of film and television in Canada and the U.S. She produced the award-winning global feature documentary distributed by eOne, *Fierce Light: When Spirit Meets Action*, a HOT DOCS, VIFF and IDFA Official Selection. Cher also helmed the theatrical distribution of the TIFF Jury Prize and Genie Award-winning feature documentary *ScaredSacred*. As a business affairs executive, Cher manages talent, distribution and sales agency agreements for Darius Films Inc. (*A Beginner’s Guide to Endings, Defendor*) and Alcina Pictures Ltd. (*The Con Artist, Amreeka*). Cher is an alumnus of the UCLA Professional Program in Producing, the Canadian Film Centre, and the WIFT-T Schulich School of Business Media Leadership Program.

“I look forward to working with the great team behind the Toronto Screenwriting Conference as we produce this high-quality event – the only one of its kind in Canada,” commented Hawrysh. “As a producer, I’m especially excited that the Conference will provide screenwriters and those who work with them an accessible source of advanced learning from the front lines of the field.”

ABOUT THE TORONTO SCREENWRITING CONFERENCE

The second annual Toronto Screenwriting Conference hosts Emmy Award-winning writers, producers, executive producers, story editors, animated story-telling specialists and best-selling authors. The conference offers unprecedented education through Master Classes and breakout sessions with high-profile speakers who have created, crafted and shaped box office hits and some of the biggest series on television. Previous speakers include Tim Long (“The Simpsons”), Chuck Tatham (“How I Met Your Mother”), Rhett Reese (“Zombieland”) and Rob Cooper (“Stargate Atlantis”). Sponsored by Meridian Artists, the Toronto Screenwriting Conference will take place at Ryerson University’s Ted Rogers School of Management April 9th and 10th 2011. For more information, please visit, <http://www.torontoscreenwritingconference.com/>

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