

For Immediate Release:

Toronto Screenwriting Conference Announces Two Speakers Back by Popular Demand for 2011

Toronto, CANADA – December 9, 2010 – The Toronto Screenwriting Conference’s newly appointed Conference Manager, Cher Hawrysh, is thrilled to announce producer and writer, **Sheldon Bull**, and leading script consultant, **Dara Marks** are back by popular demand for 2011. The Toronto Screenwriting Conference, will take place April 9 & 10, 2011 at The Ted Rogers School of Management at Ryerson University.

“It’s not surprising with Sheldon Bull’s fresh and informative look at the mechanics of the TV sitcom and Dara Marks’ practical perspective on the creation of the heroic character, that Sheldon and Dara were two of the most popular speakers from the 2010 event,” said Hawrysh. “We are thrilled to bring them back to Toronto in 2011 to once again educate screenwriters with new and innovative approaches to the craft,” she added.

With credits from Story Editor to Executive Producer on eleven different primetime network sitcoms, Sheldon Bull’s extensive 30-year career of writing and producing has provided a wealth of valuable insight into the nuts and bolts of the half-hour comedy, which he shares in his successful book *Elephant Bucks, An Inside Guide to Writing for TV Sitcoms*. Bull was the showrunner behind many hit comedy series including, “Coach”, “Newhart,” “A Different World” and “Sabrina, the Teenage Witch.” For more information about Bull please visit, www.sheldonbull.com.

Ranked by Creative Screenwriting Magazine as one of the Best Consultants in the business, Dara Marks, Ph.D., is a highly sought after leading international script consultant for her unique method of story analysis and her development of a groundbreaking approach to the theory of the transformational arc and screenplay structure. Marks is the author of *Inside Story: The Power of the Transformational Arc*. For more information about Marks, please visit www.daramarks.com

“I enthusiastically recommend the Toronto Screenwriting Conference to all serious writers. This is a professional conclave and it’s superbly run. You will network with colleagues familiar and new. You will learn and share your experience with other professionals,” commented Bull.

ABOUT THE TORONTO SCREENWRITING CONFERENCE

The second annual Toronto Screenwriting Conference hosts Emmy Award-winning writers, producers, executive producers, story editors, animated story-telling specialists and best-selling authors. The conference offers unprecedented education through Master Classes and breakout sessions with high-profile speakers who have created, crafted and shaped box office hits and some of the biggest series on television. Previous speakers include Tim Long (“The Simpsons”), Chuck Tatham (“How I Met Your Mother”), Rhett Reese (“Zombieland”) and Rob Cooper (“Stargate Atlantis”). Sponsored by Meridian Artists, the Toronto Screenwriting Conference will take place at Ryerson University’s Ted Rogers School of Management April 9th and 10th 2011. For more information, please visit, <http://www.torontoscreenwritingconference.com/>

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